

# DOGS & DOG FOOD



6

## Keep it balanced

All you need to know about a balanced diet

26

## Dogs & Sports

Active dogs take their owners for a walk

28

## Grainfree

so much more than a trend



## This is HobbyFirst Canex

HobbyFirst Canex is developed by people with a genuine love of dogs. Like you, we put dogs and their welfare before everything else. Our years of experience and scientific expertise have gone into the development of foods to keep our dogs, and yours, fit and healthy.

We have taken special care to listen to our users, many of whom are respected breeders. With HobbyFirst Canex you can rely on high and consistent quality, based on natural ingredients. Our love of dogs is your guarantee of the very best dog food!

### HobbyFirst Canex

.....  
The Netherlands:  
Postbus 30 · 3440 AA Woerden

.....  
Belgium:  
Postbus 52 · 2900 Schoten  
.....

### English Springer Spaniel

This active breed loves to retrieve game and enjoys the thrill of the hunt. It is born with a passion for hunting. Headstrong and independent, but faithful with a strong emotional attachment.



## Foreword

# A tasty read!

You have in your hand a copy of 'Dogs and Dog Food' by HobbyFirst Canex. A magazine for dog lovers, packed with information on the very special world of dogs and humans. Dogs and humans have been living together for more than 2,500 years. At first we kept them for their practicality (as working dogs), but now we love them for their companionship as pets. Why do they make us so happy, we wonder, and what can HobbyFirst Canex do to help them lead a fit and healthy life? The answers to these questions lie in the pages of this magazine.

You see, that's what we're aiming for! Like you, we have a genuine love of dogs. We know, as well as anyone, how important it is to have a fit and healthy dog. It is the key to enjoying a full and active life together. And it is why we have poured years of experience and scientific expertise into a dog food that contains everything you need to keep your dog fit and healthy. And, because special circumstances call for special foods, we have developed a comprehensive range containing just the right food for every stage in your dog's life.

We owe special thanks to the many respected breeders who have shared their experiences with us and told us what they expect from a dog food. We have learned a lot, and we've put that knowledge to good use. And we're confident that HobbyFirst Canex provides everything you'll need in practice!

This magazine is not just about HobbyFirst Canex dog food, but also (and more particularly) about our canine friends and the part they play in our lives. Did you know that it has been scientifically proven, for example, that your dog can affect your mental and physical health? Your dog gets you out in any case, because active dogs take their owners for a walk! And that's a positive thing. They have been shown to have a beneficial effect on your blood pressure and cholesterol level, and they are also very good at relieving stress.

Doing things together is what creates the unique bond between humans and their dogs.

With HobbyFirst Canex your dog will enjoy many years of health and fitness, giving you plenty of time to do lots of enjoyable things together. In these pages we share a few ideas.

All in all, we have lots to tell you and we hope you enjoy the ride.



Team HobbyFirst Canex



# The dog is no wolf

Scientific research (Axelsson, 2013) tells us that the forerunner to the modern dog changed its dietary pattern more than ten thousand years ago when it evolved the ability to digest starch. Dogs can digest carbohydrates, in the form of processed grains, and extract nutrition from them. The dogs of today have more carbohydrate digestive enzymes (amylase) than the wolf, making grains an excellent raw material for dog foods. However, some dogs are intolerant of grains or, more specifically, gluten. For these dogs HobbyFirst Canex has developed a gluten-free food and a complete grain-free food.

## **Fresh (frozen) meat**

HobbyFirst Canex balanced dog foods are ideal in combination with fresh (frozen) meat. It is not recommended to give both food types on the same day. If you plan to feed your dog with fresh (frozen) meat, offer the fresh meat for two days and then switch to HobbyFirst Canex.

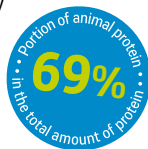
## **Quantity of meat and/or fish**

How much meat and/or fish does the food contain? This is a frequently asked question. Before answering it, let's take a look at how meat content is labelled. Some producers label the meat content of their food in fresh form. But fresh meat contains 70% water! One kilogram (1000 g) of fresh meat is equivalent to just 300 g in dried form. HobbyFirst Canex always labels its meat and fish content in dried form, in other words, the proportion of pure meat or fish without the water.

## **Share of animal protein in overall protein**

Generally speaking, animal proteins have a higher biological value than plant proteins. Proteins of higher biological value are more expensive by weight, and this is what explains the price difference. HobbyFirst Canex contains an extremely high percentage of animal protein.

Despite this, our product offers excellent value for money. In other words, a first-rate food at a reasonable price.



## Backgrounds

4	<b>The dog is no wolf</b>
6	<b>Keep it balanced</b> All you need to know about a balanced diet
18	<b>Lifting the lid on our Premium qualities</b>
21	Active dogs take their owners for a walk <b>Dogs &amp; Sports</b>
26	Active dogs take their owners for a walk <b>Sport &amp; Games</b>
28	<b>Grainfree – so much more than a trend</b>
32	<b>Get the balance right</b>
34	<b>What others are saying</b>

## Products

8	<b>PuppyPap</b>
10	<b>Puppy-Junior Brocks</b>
11	<b>Puppy-Junior Brocks Maxi</b>
12	<b>Adult Brocks Mini</b>
13	<b>Adult Brocks</b>
14	<b>Adult Brocks Maxi</b>
15	<b>Senior Brocks</b>
16	<b>Adult with Lamb</b>
17	<b>Adult with Salmon</b>
20	<b>Adult Chicken &amp; Rice</b>
22	<b>Puppy-Junior High in Fish &amp; Rice</b>
23	<b>Puppy-Junior High in Fish &amp; Rice Maxi</b>
24	<b>Adult Fish &amp; Rice</b>
25	<b>Adult Fish &amp; Rice Maxi</b>
27	<b>Senior Fish &amp; Rice</b>
30	<b>Puppy-Junior Grainfree</b>
31	<b>Adult Grainfree</b>
33	<b>Adult Weight Control</b>

# Keep it balanced

## All you need to know about a balanced diet

What is it that makes a dog food good? Above all else, the food should fill the consumer with confidence. The quality should be high, and it should be constant. We use natural ingredients in HobbyFirst Canex, and we don't add artificial colourings, flavours or aromas. We preserve our products with natural antioxidants. Last but not least, the food should be appealing and the dogs should want to eat it. And they do, we can assure you!

### Why HobbyFirst Canex is right for you!



#### Naturally Complete

A complete food packed with high quality, natural ingredients and no artificial colourings, flavourings, aromas or preservatives. To improve shelf life HobbyFirst Canex food is stabilised using natural antioxidants, i.e. vitamin E (Tocopherol from seed oil extracts). HobbyFirst Canex contains no GMO ingredients. GMO stands for Genetically Modified Organism. Purely natural!



#### Well Balanced

A well-balanced food, HobbyFirst Canex offers a balanced composition of easily-digestible proteins, carbohydrates, fats, fibre, vitamins and minerals, designed to meet the nutritional needs of your dog. Developed through years of experience and scientific expertise, HobbyFirst Canex recipes offer the very best for your dog.

#### Proteins

Proteins are one of the most essential nutrients for your dog. Made from amino acids, proteins provide the building blocks for strong muscles and tissue repair. Dogs cannot produce all the amino acids by themselves. They depend on food intake to produce the 'essential' amino acids. HobbyFirst Canex contains poultry or fish, a significant source of the proteins they need.

#### Carbohydrates

Your dog uses carbohydrates as a source of energy. HobbyFirst Canex contains a balanced quantity of easily-digestible carbohydrates, which your dog converts to the energy it needs.

#### Fats

Dogs require a balanced quantity of high quality fatty acids in their diet. Besides supplying energy, these fats give flavour to the food. The fats also ensure that your dog gets valuable, fat-soluble vitamins. A balanced quantity of high quality fats ensures smooth skin and a shiny coat.



## Jack Russel

An extremely active dog, short in stature but tireless and courageous. Naturally independent and in need of a firm owner. Bred originally to chase down foxes.



### Fibre

Dietary fibre promotes digestion and stimulates good intestinal flora. HobbyFirst Canex contains specific fibre, such as beet pulp, cellulose, fructo-oligosaccharides (FOS) and mannan-oligosaccharides (MOS) which help regulate the balance of intestinal flora. Fibre limits the growth of harmful, pathogenic bacteria and supports intestinal functioning. Dietary fibre also promotes the passage of food through the intestines and improves the quality of the stool.

### Vitamins and minerals

To stay healthy your dog must be given a food which contains the right vitamins and minerals in the right quantities for its size and particular life phase. Mineral uptake also has an effect, for example. Chelated zinc is more easily assimilated than inorganic zinc. For this reason, we use chelated zinc in our HobbyFirst Canex recipes. Zinc deficiency, or a poor uptake of zinc, can lead to a weak immune system, diarrhoea and/or a poor coat condition.



### High Acceptance

Full of flavour, HobbyFirst Canex is eaten with enthusiasm. In our 'Grainfree with fresh duck' range there's a tasty meal for every dog, even the fussiest of eaters. There is an appropriate food for every dog. We even have a hypo-allergenic or grain-free food for dogs with a delicate digestive system or a sensitive skin and coat.



### OMEGA 3/6

HobbyFirst Canex contains the optimal ratio of omega-3 and -6 fatty acids and is rich in the omega-3 fatty acids EPA and DHA, which boost natural immunity and maintain a healthy skin. The omega-3 in HobbyFirst Canex is derived from Antarctic krill or open-ocean crustaceans. Dried Antarctic krill is high in purity. Krill contains good active ingredients such as EPA and DHA. Omega-3 deficiency is common in dogs and leads to poor coat condition, skin problems and reduced immunity.

# PuppyPap

3 kg



• Portion of animal protein •  
**69%**  
in the total amount of protein

Concentrated animal nutrition for puppies of all breeds.  
For pups from 3 weeks to 10–12 weeks.

USER INSTRUCTIONS: Mix 500 grams of Puppy Porridge with at least 1 liter of lukewarm water and stir it together well.

## Product pluses PuppyPap

Contains the FOS prebiotic and insoluble fibres that promote healthy intestinal flora and proper intestinal function.

Intestinal Security



Contains a combination of astaxanthin, Omega-3 fatty acids, and FOS to support the immune system.

Immunity Support



Contains an optimum ratio of Omega-3 and Omega-6 fatty acids, and is rich in the Omega-3 fatty acids EPA and DHA, to strengthen the dog's immune system, care for its skin, and promote its ability to learn.

Omega 3/6



Tasty feed with a high acceptance.

High Acceptance



## Product analysis PuppyPap

### COMPOSITION:

Cereals (at least 21% rice), meat and animal by-products (at least 26% chicken), vegetable by-products, oils and fats, vegetable protein extracts, yeast, egg and egg-products, crustaceans and molluscs, minerals.

### ANALYTICAL CONSTITUENTS (%):

Crude protein 28.0%, Crude fat 14.0%, Minerals 5.5%, Crude cellulose 2.0%, Calcium (Ca) 0.9%, Phosphorus (P) 0.8%, Sodium (Na) 0,3%.

### NUTRITIONAL ADDITIVES PER KG:

3a672a Vitamin A 16,000 IU, 3a671 Vitamin D3 1,600 IU, 3a700 Vitamin E 200 mg, E1 Iron (iron sulphate monohydrate) 80 mg, E4 Copper (copper sulphate pentahydrate) 10 mg, 3b502 Manganese (manganese(II)oxide) 40 mg, 3b603 Zinc (zinc oxide) 50 mg, 3b605 Zinc (zinc sulphate monohydrate) 80 mg, 3b304 Cobalt (coated granules of cobalt(II)carbonate) 0.1 mg, 3b201 Iodine (calcium iodide) 1.2 mg, E8 Selenium (sodium selenite) 0.3 mg.

### TECHNOLOGICAL ADDITIVES PER KG:

Tocopherol extracts from vegetable oils (1b306(i)) 100 mg.



Stabilized with natural antioxidants



Naturally complete



Well balanced



Yucca included to reduce odor



With Lecithin



With Antarctic krill



No artificial flavours, colors or preservatives added



GMO-ingredients free

### NUTRITIONAL ADVICE:

- For pups from 3 weeks to 10-12 weeks. Start with about 50 grams per day and slowly increase the amount up to 150-200 grams per day.



### Bernese Mountain Dog

The Bernese Mountain Dog was originally bred as a farm dog, friendly with a strong sense of attachment. Happy and social, but headstrong and independent too. These dogs need a lot of exercise and prefer an owner who likes the outdoors.



# HobbyFirst Canex Brocks

HobbyFirst Canex Brocks is a line of fully-balanced, flavoursome food for dogs of every age and breed. Its nutritional composition is based on an average energy requirement and normal weight. HobbyFirst Canex Brocks are made from extruded (crunchy) brocks of uniform composition. Keep your dog active and in top condition with any variant of HobbyFirst Canex brocks.



- + For an optimum metabolism
- + Contains the prebiotics FOS and MOS for healthy intestinal flora and optimal intestinal health
- + Contains the optimal ratio of omega-3 and -6 fatty acids
- + Rich in the omega-3 and -6 fatty acids EPA and DHA to support natural immunity and maintain a healthy skin.

### So what is an extruded brock?

Extrusion is the name of the process used to create the brock. Dry raw materials, such as carbohydrates, proteins and minerals are mixed together, kneaded and cut to size. The mixture is then allowed to prove to make the carbohydrates more easily digestible. After proving, the wet ingredients, such as water (in the form of steam) and fats, are added. Then, once heated, the mixture is pressed through a form and cut to size, which gives the brocks their shape. Finally, the brocks pass through a dryer where they set and become nice and crunchy. When an extruded brock reaches the stomach it absorbs water and dissolves.

# Puppy-Junior Brocks

3 + 12 kg



Complete animal nutrition for puppies and junior dogs of small and medium sized breeds.

Puppy-Junior Brocks provides a complete and balanced diet for (growing) puppies and junior dogs of small and medium sized breeds in their first growth phase starting from 4 weeks.

It contains the right daily amounts of proteins, fats, carbohydrates, vitamins and minerals that contribute to a good health of your puppy or junior dog. The high quality raw materials are of animal and vegetable origin.

## Product pluses Puppy-Junior Brocks

Contains the FOS prebiotic and insoluble fibres that promote healthy intestinal flora and proper intestinal function.

Intestinal Security



Contains a combination of astaxanthin, Omega-3 fatty acids, and FOS to support the immune system.

Immunity Support



Contains an optimum ratio of Omega-3 and Omega-6 fatty acids, and is rich in the Omega-3 fatty acids EPA and DHA, to strengthen the dog's immune system, care for its skin, and promote its ability to learn.

Omega 3/6



Tasty feed with a high acceptance.

High Acceptance



Stabilized with natural antioxidants



Naturally complete



Well balanced



Yucca included to reduce odor



With Lecithin



With Antarctic krill



No artificial flavours, colors or preservatives added



GMO-free ingredients free

### NUTRITIONAL ADVICE

- Give your puppy the dog food 3 to 4 times a day for the first 3 months.
- Reduce this to 3 times a day at the age of 3 to 4 months.
- Reduce this to 2 times a day as from the age of 5 months.
- Make sure that your dog always has fresh drinking water.
- When feeding your dog HobbyFirst Canex for the first time, gradually build up the amount to 100% over the course of 7 days.

## Product analysis Puppy Junior Brocks

### COMPOSITION:

Dehydrated chicken (25%), rice (21%), maize, animal fat (chicken), maize gluten, animal protein extract, wheat grits, hydrolysed chicken proteins, dehydrated beet pulp, dehydrated chicory (a natural source of FOS [fructooligosaccharides] and inulin), brewer's yeast, cellulose, whole dehydrated eggs, dehydrated Antarctic krill (0.4%) (a natural source of EPA and DHA), lecithin, Yucca schidigera, minerals.

### ANALYTICAL CONSTITUENTS (%):

Crude protein: 27.0, Crude fat: 15.0, Crude ash: 5.0, Crude fibre: 2.8, Calcium (Ca): 0.9, Phosphorous (P): 0.8.

### NUTRITIONAL ADDITIVES PER KG:

Vitamin A (3a672a) 15,000 IU, Vitamin D3 (3a671) 1,500 IU, Vitamin E (3a700) 200 mg, E1 Iron (iron sulphate (monohydrate)) 80 mg, E4 Copper (copper sulphate (pentahydrate)) 13 mg, Manganese (manganese(II) oxide) (3b502) 40 mg, Zinc (zinc oxide) (3b603) 40 mg, Zinc (zinc chelate of glycine hydrate) (3b607) 40 mg, Iodine (potassium iodide) (3b201) 1.2 mg, Selenium (sodium selenite) (E8) 0.3 mg.

### TECHNOLOGICAL ADDITIVES PER KG:

Tocopherol extracts from vegetable oils (1b306(i)) 100 mg.

69%  
Portion of animal protein  
in the total amount of protein

# Puppy-Junior Brocks Maxi

12 kg



Complete animal nutrition for pups and junior dogs of all large breeds.

Puppy-Junior Brocks Maxi provides a complete and balanced diet for (growing) pups and junior dogs of large breeds in their first growth phase starting from 4 weeks. The large pieces allow the dog sufficient opportunity for chewing.

It contains the right daily amounts of proteins, fats, carbohydrates, vitamins and minerals that contribute to a good health of your dog. The high quality raw materials are of animal and vegetable origin. EHobbyFirst Canex

## Product pluses Puppy-Junior Brocks Maxi



### Intestinal Security

Contains the FOS prebiotic and insoluble fibres that promote healthy intestinal flora and proper intestinal function.



### Immunity Support

Contains a combination of astaxanthin, Omega-3 fatty acids, and FOS to support the immune system.



### Omega 3/6

Contains an optimum ratio of Omega-3 and Omega-6 fatty acids, and is rich in the Omega-3 fatty acids EPA and DHA, to strengthen the dog's immune system, care for its skin, and promote its ability to learn.



### High Acceptance

Tasty feed with a high acceptance. Acceptance



### Calcium - Protein +

Contains reduced calcium for healthy, balanced bone development and increased protein for developing muscle mass.

## Product analysis Puppy Junior Brocks Maxi

### COMPOSITION:

Dehydrated chicken (30%), rice (21%), maize, animal fat (chicken), animal protein extract, wheat grits, hydrolysed chicken proteins, dehydrated beet pulp, dehydrated chicory (a natural source of FOS [fructo-oligosaccharides] and inulin), brewer's yeast, cellulose, locust bean gum, whole dehydrated eggs, dehydrated Antarctic krill (0.4%) (a natural source of EPA and DHA), lecithin, Yucca schidigera, minerals.

### ANALYTICAL CONSTITUENTS (%):

Crude protein: 30.0, Crude fat: 18.0, Crude ash: 5.0, Crude fibre: 2.8, Calcium (Ca): 0.8, Phosphorous (P): 0.74.

### NUTRITIONAL ADDITIVES PER KG:

Vitamin A (3a672a) 15,000 IU, Vitamin D3 (3a671) 1,500 IU, Vitamin E (3a700) 200 mg, E1 Iron (iron sulphate (monohydrate)) 80 mg, E4 Copper (copper sulphate (pentahydrate)) 13 mg, Manganese (manganese(II) oxide) (3b502) 40 mg, Zinc (zinc oxide) (3b603) 40 mg, Zinc (zinc chelate of glycine hydrate) (3b607) 40 mg, Iodine (potassium iodide) (3b201) 1.2 mg, Selenium (sodium selenite) (E8) 0.3 mg.

### TECHNOLOGICAL ADDITIVES PER KG:

Tocopherol extracts from vegetable oils (1b306(i)) 100 mg.



Stabilized with natural antioxidants



Naturally complete



Well balanced



Yucca included to reduce odor



With Lecithin



With Antarctic krill



No artificial flavours, colors or preservatives added



GMO-ingredients free

### NUTRITIONAL ADVICE:

- Give your puppy the dog food 3 to 4 times a day for the first 3 months.
- Reduce this to 3 times a day at the age of 3 to 4 months.
- Reduce this to 2 times a day as from the age of 5 months.
- Make sure that your dog always has fresh drinking water.
- When feeding your dog HobbyFirst Canex for the first time, gradually build up the amount to 100% over the course of 7 days.



# Adult Brocks Mini

3 kg



Complete animal nutrition for adult dogs of all small breeds.

Adult Brocks Mini provides a complete and balanced diet for adult dogs of small breeds with an average energy requirement and a normal weight. It contains the right daily amounts of proteins, fats, carbohydrates, vitamins and minerals that contribute to a good health of your dog.

The high quality raw materials are of animal and vegetable origin.

## Product pluses Adult Brocks Mini

Contains the FOS prebiotic that promotes healthy intestinal flora.

Intestinal Security



Contains a combination of astaxanthin, Omega-3 fatty acids, and FOS to support the immune system.

Immunity Support



Contains an optimum ratio of Omega-3 and Omega-6 fatty acids, and is rich in the Omega-3 fatty acids EPA and DHA, to strengthen the dog's immune system and care for the skin.

Omega 3/6



Tasty feed with a high acceptance.

High Acceptance



Stabilized with natural antioxidants



Naturally complete



Well balanced



With Antarctic krill



No artificial flavours, colors or preservatives added



GMO-ingredients free

### NUTRITIONAL ADVICE:

- preferably, feed your dog 2 times a day
- make sure that your dog always has fresh drinking water
- when feeding your dog HobbyFirst Canex for the first time, gradually build up the amount to 100% over the course of 7 days

## Product analysis Adult Brocks Mini

### COMPOSITION:

Maize, dehydrated chicken (22%), wheat, rice (9%), animal fat (chicken), hydrolysed chicken proteins, meat-and-bone meal, wheat grits, dehydrated beet pulp, dehydrated chicory (a natural source of FOS [fructo-oligosaccharides] and inulin), locust bean gum, whole dehydrated eggs, brewer's yeast, dehydrated Antarctic krill (0.2%) (a natural source of EPA and DHA), minerals.

### ANALYTICAL CONSTITUENTS (%):

Crude protein: 25.0, Crude fat: 13.0, Crude ash: 6.5, Crude fibre: 3.0, Calcium (Ca): 1.1, Phosphorous (P): 0.8.

### NUTRITIONAL ADDITIVES PER KG:

Vitamin A (3a672a) 15,000 IU, Vitamin D3 (3a671) 1,500 IU, Vitamin E (3a700) 150 mg, E1 Iron (iron sulphate (monohydrate)) 80 mg, E4 Copper (copper sulphate (pentahydrate)) 13 mg, Manganese (manganese(II) oxide) (3b502) 40 mg, Zinc (zinc oxide) (3b603) 40 mg, Zinc (zinc chelate of glycine hydrate) (3b607) 40 mg, Iodine (potassium iodide) (3b201) 1.2 mg, Selenium (sodium selenite) (E8) 0.3 mg,

### TECHNOLOGICAL ADDITIVES PER KG:

Tocopherol extracts from vegetable oils (1b306(i)) 100 mg.

74%  
Portion of animal protein  
in the total amount of protein

# Adult Brocks

3 + 12 kg



Complete animal nutrition for adult dogs of medium sized breeds.

Adult Brocks provides a complete and balanced diet for adult dogs of medium sized breeds with an average energy requirement and a normal weight. It contains the right daily amounts of proteins, fats, carbohydrates, vitamins and minerals that contribute to a good health of your dog.

The high quality raw materials are of animal and vegetable origin.

## Product pluses Adult Brocks



### Intestinal Security

Contains the FOS prebiotic that promotes healthy intestinal flora.



### Immunity Support

Contains a combination of astaxanthin, Omega-3 fatty acids, and FOS to support the immune system.



### Omega 3/6

Contains an optimum ratio of Omega-3 and Omega-6 fatty acids, and is rich in the Omega-3 fatty acids EPA and DHA, to strengthen the dog's immune system and care for the skin.



### High Acceptance

Tasty feed with a high acceptance.

## Product analysis Adult Brocks

### COMPOSITION:

Maize, dehydrated chicken (22%), wheat, rice (9%), animal fat (chicken), hydrolysed chicken proteins, wheat grits, meat-and-bone meal, dehydrated beet pulp, dehydrated chicory (a natural source of FOS [fructo-oligosaccharides] and inulin), locust bean gum, whole dehydrated eggs, brewer's yeast, dehydrated Antarctic krill (0.2%) (a natural source of EPA and DHA), minerals.

### ANALYTICAL CONSTITUENTS (%):

Crude protein: 25.0, Crude fat: 13.0, Crude ash: 6.5, Crude fibre: 3.0, Calcium (Ca): 1.1, Phosphorous (P): 0.8.

### NUTRITIONAL ADDITIVES PER KG:

Vitamin A (3a672a) 15,000 IU, Vitamin D3 (3a671) 1,500 IU, Vitamin E (3a700) 150 mg, E1 Iron (iron sulphate (monohydrate)) 80 mg, E4 Copper (copper sulphate (pentahydrate)) 13 mg, Manganese (manganese(II) oxide) (3b502) 40 mg, Zinc (zinc oxide) (3b603) 40 mg, Zinc (zinc chelate of glycine hydrate) (3b607) 40 mg, Iodine (potassium iodide) (3b201) 1.2 mg, Selenium (sodium selenite) (E8) 0.3 mg.

### TECHNOLOGICAL ADDITIVES PER KG:

Tocopherol extracts from vegetable oils (1b306(i)) 100 mg.



Stabilized with natural antioxidants



Naturally complete



Well balanced



With Antarctic krill



No artificial flavours, colors or preservatives added



GMO-ingredients free

### NUTRITIONAL ADVICE:

- preferably, feed your dog 2 times a day
- make sure that your dog always has fresh drinking water
- when feeding your dog HobbyFirst Canex for the first time, gradually build up the amount to 100% over the course of 7 days



# Adult Brocks Maxi

12 kg



Complete animal nutrition for adult dogs of large breeds.

Adult Brocks Maxi provides a complete and balanced diet for adult dogs of large breeds (>25kg) with an average energy requirement and a normal weight. The large pieces allow the dog sufficient opportunity for chewing. It contains the right daily amounts of proteins, fats, carbohydrates, vitamins and minerals that contribute to a good health of your dog.

The high quality raw materials are of animal and vegetable origin.

## Product pluses Adult Brocks Maxi

Contains the FOS prebiotic that promotes healthy intestinal flora.

Intestinal Security



Contains a combination of astaxanthin, Omega-3 fatty acids, and FOS to support the immune system.

Immunity Support



Contains an optimum ratio of Omega-3 and Omega-6 fatty acids, and is rich in the Omega-3 fatty acids EPA and DHA, to strengthen the dog's immune system and care for the skin.

Omega 3/6



Tasty feed with a high acceptance.

High Acceptance



Stabilized with natural antioxidants



Naturally complete



Well balanced



With Antarctic krill



No artificial flavours, colors or preservatives added



GMO-ingredients free

### NUTRITIONAL ADVICE:

- preferably, feed your dog 2 times a day
- make sure that your dog always has fresh drinking water
- when feeding your dog HobbyFirst Canex for the first time, gradually build up the amount to 100% over the course of 7 days

## Product analysis Adult Brocks Maxi

### COMPOSITION:

Maize, dehydrated chicken (22%), wheat, rice (9%), pea starches, animal fat (chicken), hydrolysed chicken proteins, meat-and-bone meal, dehydrated beet pulp, dehydrated chicory (a natural source of FOS [fructo-oligosaccharides] and inulin), locust bean gum, whole dehydrated eggs, brewer's yeast, dehydrated Antarctic krill (0.2%) (a natural source of EPA and DHA), minerals.

### ANALYTICAL CONSTITUENTS (%):

Crude protein: 25.0, Crude fat: 13.0, Crude ash: 6.0, Crude fibre: 3.0, Calcium (Ca): 1.1, Phosphorous (P): 0.8.

### NUTRITIONAL ADDITIVES PER KG:

Vitamin A (3a672a) 15,000 IU, Vitamin D3 (3a671) 1,500 IU, Vitamin E (3a700) 150 mg, E1 Iron (iron sulphate (monohydrate)) 80 mg, E4 Copper (copper sulphate (pentahydrate)) 13 mg, Manganese (manganese(II) oxide) (3b502) 40 mg, Zinc (zinc oxide) (3b603) 40 mg, Zinc (zinc chelate of glycine hydrate) (3b607) 40 mg, Iodine (potassium iodide) (3b201) 1.2 mg, Selenium (sodium selenite) (E8) 0.3 mg.

### TECHNOLOGICAL ADDITIVES PER KG:

Tocopherol extracts from vegetable oils (1b306(i)) 100 mg.

74%  
Portion of animal protein  
in the total amount of protein

# Senior Brocks

3 + 12 kg



Complete animal nutrition for dogs of all breeds, older than 7 years.

Senior Brocks provides a complete and balanced diet for older dogs of all breeds with an average energy requirement and a normal weight. It contains the right daily amounts of proteins, fats, carbohydrates, vitamins and minerals that contribute to a good health of your dog.

The high quality raw materials are of animal and vegetable origin

## Product pluses Senior Brocks



### Intestinal Security

Contains FOS and MOS prebiotics that promotes healthy intestinal flora proper intestinal function.



### Cell Protection

The added natural polyphenols contribute to reducing the extent of cell ageing and tissue damage.



### Teeth Care

Contains sodium triphosphate, which contributes to reducing the formation of dental plaque and supports healthy teeth.



### Omega 3/6

Contains an optimum ratio of Omega-3 and Omega-6 fatty acids, and is rich in the Omega-3 fatty acids EPA and DHA, to strengthen the dog's immune system and care for the skin.



### High Acceptance

Tasty feed with a high acceptance.

## Product analysis Senior Brocks

### COMPOSITION:

Maize, dehydrated chicken (19%), rice (15%), peas, pea starches, hydrolysed chicken proteins, linseed, animal fat (chicken), dehydrated beet pulp, dehydrated chicory (a natural source of FOS [fructo-oligosaccharides] and inulin), whole dehydrated eggs, brewer's yeast, minerals, dehydrated Antarctic krill (0.5%) (a natural source of EPA and DHA), MOS (mannanoligosaccharides), sodium tripolyphosphate (0.35%), glucosamine hydrochloride (0.05%), chondroitin sulphate (0.05%), Yucca schidigera, vegetable extracts (0.03%) from rosemary, grapes, turmeric, citrus, and cloves (source of polyphenols).

### ANALYTICAL CONSTITUENTS (%):

Crude protein: 21.0, Crude fat: 9.0, Crude ash: 5.0, Crude fibre: 3.0, Calcium (Ca): 0.8, Phosphorous (P): 0.6.

### NUTRITIONAL ADDITIVES PER KG:

Vitamin A (3a672a) 15,000 IU, Vitamin D3 (3a671) 1,500 IU, Vitamin E (3a700) 200 mg, Taurine (3a370) 1,000 mg, L-Carnitine (3a910) 100 mg, E1 Iron (iron sulphate (monohydrate)) 80 mg, E4 Copper (copper sulphate (pentahydrate)) 13 mg, Manganese (manganese(II) oxide) (3b502) 40 mg, Zinc (zinc oxide) (3b603) 40 mg, Zinc (zinc chelate of glycine hydrate) (3b607) 40 mg, Iodine (potassium iodide) (3b201) 1.2 mg, Selenium (sodium selenite) (E8) 0.3 mg.

### TECHNOLOGICAL ADDITIVES PER KG:

Tocopherol extracts from vegetable oils (1b306(i)) 100 mg.



Stabilized with natural antioxidants



Naturally complete



Well balanced



Yucca included to reduce odor



With L-Carnitine



With Antarctic krill



Wheat gluten free



No artificial flavours, colors or preservatives added



GMO-ingredients free

### NUTRITIONAL ADVICE:

- preferably, feed your dog 2 times a day
- make sure that your dog always has fresh drinking water
- when feeding your dog HobbyFirst Canex for the first time, gradually build up the amount to 100% over the course of 7 days



# Adult with Lamb

3 + 12 kg



Complete animal nutrition for adult dogs of all breeds.

Adult with Lamb provides a complete and balanced diet for adult dogs of all breeds with an average energy requirement and a normal weight. It contains the right daily amounts of proteins, fats, carbohydrates, vitamins and minerals that contribute to a good health of your dog.

The high quality raw materials are of animal and vegetable origin.

## Product pluses Adult with Lamb

Contains the FOS prebiotic that promotes healthy intestinal flora.

Intestinal Security



Contains a combination of astaxanthin, Omega-3 fatty acids, and FOS to support the immune system.

Immunity Support



Contains an optimum ratio of Omega-3 and Omega-6 fatty acids, and is rich in the Omega-3 fatty acids EPA and DHA, to strengthen the dog's immune system and care for the skin.

Omega 3/6



Tasty feed with a high acceptance.

High Acceptance



Stabilized with natural antioxidants



Naturally complete



Well balanced



With Antarctic krill



No artificial flavours, colors or preservatives added



GMO-ingredients free

### NUTRITIONAL ADVICE:

- preferably, feed your dog 2 times a day
- make sure that your dog always has fresh drinking water
- when feeding your dog HobbyFirst Canex for the first time, gradually build up the amount to 100% over the course of 7 days

## Product analysis Adult with Lamb

### COMPOSITION:

Maize, dehydrated chicken (22%), wheat, rice (9%), animal fat (chicken), hydrolysed chicken proteins, dehydrated lamb (4%), wheat grits, dehydrated beet pulp, dehydrated chicory (a natural source of FOS [fructo-oligosaccharides] and inulin), locust bean gum, whole dehydrated eggs, brewer's yeast, dehydrated Antarctic krill (0.2%) (a natural source of EPA and DHA), minerals.

### ANALYTICAL CONSTITUENTS (%):

Crude protein: 25.0, Crude fat: 13.0, Crude ash: 6.0, Crude fibre: 3.0, Calcium (Ca): 1.1, Phosphorous (P): 0.8.

### NUTRITIONAL ADDITIVES PER KG:

Vitamin A (3a672a) 15,000 IU, Vitamin D3 (3a671) 1,500 IU, Vitamin E (3a700) 150 mg, E1 Iron (iron sulphate (monohydrate)) 80 mg, E4 Copper (copper sulphate (pentahydrate)) 13 mg, Manganese (manganese(II) oxide) (3b502) 40 mg, Zinc (zinc oxide) (3b603) 40 mg, Zinc (zinc chelate of glycine hydrate) (3b607) 40 mg, Iodine (potassium iodide) (3b201) 1.2 mg, Selenium (sodium selenite) (E8) 0.3 mg.

### TECHNOLOGICAL ADDITIVES PER KG:

Tocopherol extracts from vegetable oils (1b306(i)): 100 mg.

78%  
Portion of animal protein  
in the total amount of protein





# Adult with Salmon

3 + 12 kg



Complete animal nutrition for adult dogs of all breeds.

Adult with Salmon provides a complete and balanced diet for adult dogs of all breeds with an average energy requirement and a normal weight. It contains the right daily amounts of proteins, fats, carbohydrates, vitamins and minerals that contribute to a good health of your dog.

The high quality raw materials are of animal and vegetable origin.

## Product pluses Adult with Salmon



### Intestinal Security

Contains the FOS prebiotic that promotes healthy intestinal flora.



### Immunity Support

Contains a combination of astaxanthin, Omega-3 fatty acids, and FOS to support the immune system.



### Omega 3/6

Contains an optimum ratio of Omega-3 and Omega-6 fatty acids, and is rich in the Omega-3 fatty acids EPA and DHA, to strengthen the dog's immune system and care for the skin.



### High Acceptance

Tasty feed with a high acceptance.

## Product analysis Adult with Salmon

### COMPOSITION:

Maize, dehydrated chicken (22%), wheat, rice (9%), animal fat (chicken), hydrolysed chicken proteins, dehydrated salmon (4%), wheat grits, dehydrated beet pulp, dehydrated chicory (a natural source of FOS [fructo-oligosaccharides] and inulin), locust bean gum, whole dehydrated eggs, brewer's yeast, dehydrated Antarctic krill (0.2%) (a natural source of EPA and DHA), minerals.

### ANALYTICAL CONSTITUENTS (%):

Crude protein: 25.0, Crude fat: 13.0, Crude ash: 6.0, Crude fibre: 3.0, Calcium (Ca): 1.0, Phosphorous (P): 0.8.

### NUTRITIONAL ADDITIVES PER KG:

Vitamin A (3a672a) 15,000 IU, Vitamin D3 (3a671) 1,500 IU, Vitamin E (3a700) 150 mg, E1 Iron (iron sulphate (monohydrate)) 80 mg, E4 Copper (copper sulphate (pentahydrate)) 13 mg, Manganese (manganese(II) oxide) (3b502) 40 mg, Zinc (zinc oxide) (3b603) 40 mg, Zinc (zinc chelate of glycine hydrate) (3b607) 40 mg, Iodine (potassium iodide) (3b201) 1.2 mg, Selenium (sodium selenite) (E8) 0.3 mg.

### TECHNOLOGISCHE TOEVOEGINGSMIDDELEN PER KG:

Tocopherol extracts from vegetable oils (1b306(i)): 100 mg.



Stabilized with natural antioxidants



Naturally complete



Well balanced



With Antarctic krill



No artificial flavours, colors or preservatives added



GMO-ingredients free

### NUTRITIONAL ADVICE:

- preferably, feed your dog 2 times a day
- make sure that your dog always has fresh drinking water
- when feeding your dog HobbyFirst Canex for the first time, gradually build up the amount to 100% over the course of 7 days



Premium ★ ★ ★ ★ ★

# Lifting the lid on our Premium qualities

No. 1  
Ingredient:



Ocean  
Fish

Wheat  
Gluten  
Free



with  
Rice

# Background

Allow us to lift the lid on the Premium qualities of HobbyFirst Canex dog food. These recipes were formulated with extra-special care and meet a number of dog-specific needs.

Like us, dogs can be sensitive to some food components and this can take the form of an allergic reaction. We commonly see it in a dull coat, hair loss or even digestive problems, such as chronic diarrhoea. Gluten can also be cause for concern.

Then we have the category of fussy eaters. From experience we have found that our easily-digestible Premium qualities, which supply carbohydrates in the form of rice, are more readily accepted.

'Very good quality, especially the hypoallergenic food with fish. Fish & Rice is ideal for me. My dogs look good, they love it and it offers good value for money.'

### HobbyFirst Canex Chicken & Rice

HobbyFirst Canex Chicken & Rice is complete, balanced and full of flavour. In terms of protein, Chicken & Rice contains 30% dried chicken along with a large quantity of rice (30%) and very high quality chicken fat (10%). An ideal, easily-digestible food for optimal digestion. Contains the prebiotic FOS, which helps maintain healthy intestinal flora.

HobbyFirst Chicken & Rice also features:

- + An optimum ratio of omega-3 and -6 fatty acids
- + Rich in the omega-3 fatty acids EPA and DHA for healthy skin and a shiny coat
- + A mix of astaxanthin, omega-3 fatty acids and FOS to support the body's natural immune system

### HobbyFirst Canex Fish & Rice

If your dog is having problems with its skin and coat (such as a dull coat or hair loss) and/or problems with its digestive system (such as diarrhoea), the cause may lie in its food. We recommend that you switch to (hypoallergenic) HobbyFirst Canex Fish & Rice. This is a very easily-digestible, complete and balanced food for all dogs with a sensitive skin or coat, or with digestive problems. HobbyFirst Canex is a hypoallergenic food in which the leading source of protein is fish (25%). The large quantity of rice (25%) is a much-needed source of easily-digestible carbohydrates.

HobbyFirst Fish & Rice also features:

- + The prebiotic FOS for healthy intestinal flora
- + Insoluble fibre for good intestinal health
- + Natural antioxidants as preservatives

The right variant of Fish & Rice is available for every age:

<b>Puppy-Junior</b> High in Fish & Rice	<b>Adult</b> Fish & Rice	<b>Senior</b> Fish & Rice
--	-----------------------------	------------------------------

For large dog breeds we have:

<b>Puppy-Junior</b> High in Fish & Rice Maxi	<b>Adult</b> Fish & Rice Maxi
---	----------------------------------



Premium ★★★★★

# Adult Chicken & Rice

3 + 12 kg



Adult Chicken & Rice provides an easily digestible, complete and balanced diet for adult dogs of all breeds. Specifically developed for skin care and a shiny coat. Adult Chicken & Rice is a wheat gluten free dog food.

It contains the right daily amounts of proteins, fats, carbohydrates, vitamins and minerals that contribute to a good health of your dog. The high quality raw materials are of animal and vegetable origin.

## Product pluses Adult Chicken & Rice



Stabilized with natural antioxidants



Naturally complete



Well balanced



Yucca included to reduce odor



With Antarctic krill



Wheat gluten free



No artificial flavours, colors or preservatives added



GMO-ingredients free

### NUTRITIONAL ADVICE:

- preferably, feed your dog 2 times a day
- make sure that your dog always has fresh drinking water
- when feeding your dog HobbyFirst Canex for the first time, gradually build up the amount to 100% over the course of 7 days

Contains the FOS prebiotic that promotes healthy intestinal flora.

Intestinal Security



Contains an optimum ratio of Omega-3 and Omega-6 fatty acids, and is rich in the Omega-3 fatty acids EPA and DHA, herbal extracts to care for the skin and promote a glossy coat.

Skin & Coat Care



Contains a combination of astaxanthin, Omega-3 fatty acids, and FOS to support the immune system.

Immunity Support



Tasty feed with a high acceptance.

High Acceptance



## Product analysis Adult Chicken & Rice

### COMPOSITION:

Dehydrated chicken (30%), rice (26%), maize, animal fat (chicken), hydrolysed chicken proteins, dehydrated beet pulp, dehydrated chicory (a natural source of FOS [fructo-oligosaccharides] and inulin), maize gluten, brewer's yeast, locust bean gum, whole dehydrated eggs, dehydrated Antarctic krill (0.4%) (a natural source of EPA and DHA), Yucca schidigera, minerals.

### ANALYTICAL CONSTITUENTS (%):

Crude protein: 26.0, Crude fat: 17.0, Crude ash: 7.0, Crude fibre: 2.0, Calcium (Ca): 1.0, Phosphorous (P): 1.0.

### NUTRITIONAL ADDITIVES PER KG:

Vitamin A (3a672a) 15,000 IU, Vitamin D3 (3a671) 1,500 IU, Vitamin E (3a700) 150 mg, E1 Iron (iron sulphate (monohydrate)) 80 mg, E4 Copper (copper sulphate (pentahydrate)) 13 mg, Manganese (manganese(II) oxide) (3b502) 40 mg, Zinc (zinc oxide) (3b603) 40 mg, Zinc (zinc chelate of glycine hydrate) (3b607) 40 mg, Iodine (potassium iodide) (3b201) 1.2 mg, Selenium (sodium selenite) (E8) 0.3 mg.

### TECHNOLOGICAL ADDITIVES PER KG:

Tocopherol extracts from vegetable oils (1b306(i)): 100 mg.

75%  
Portion of animal protein  
in the total amount of protein

# Active dogs take their owners for a walk

If you have ever had a dog you will know that dogs have a way of getting you outdoors. "Come on, boss, it's time to go". And there are so many things for you to do. From walking and cycling to canicross and dog dancing. Each to their own. There is only one thing that matters: that dog and owner enjoy themselves.



### Search and Rescue

A dog's sense of smell is much better than we might imagine. That, combined with an instinct for hunting, makes the dog ideally suited to track down missing people. Not only is search and rescue fun, but it's a life saver.

Who can do it? This is a great sport for any quick and nimble dog with a good nose and plenty of staying power. You can practise the sport for fun or take it to competition level. There are several disciplines, such as wilderness searches, rubble searches and tracking. All of these disciplines involve searching, obedience and obstacle courses.

### Trials

A sport for dogs that were originally bred for herding or driving livestock. Training courses are available at specialist canine training schools.

You can do the 'Herding Instinct Test' to see if your dog has an aptitude for herding. To reach competition standard your dog will have to pass the Herding Working Test – a brief course on which the dog is assessed for its instinct and endurance. Passed with flying colours? There are competitions at several levels, such as Class I, II and III Trials.

### Border Collie

Active and smart, that defines the Border Collie. Fits a sporty and stable boss with the necessary experience. Originally bred for sheep driving, but even now a real working dog. Requires a lot of exercise.

Premium ★ ★ ★ ★ ★

# Puppy-Junior High in Fish & Rice

3 + 12 kg



Complete animal nutrition for puppies and junior dogs of small and medium sized breeds.

Puppy-Junior High in Fish & Rice provides a complete and balanced diet for (growing) puppies and junior dogs of small and medium sized breeds in their first growth phase starting from 4 weeks. Specifically meant for dogs that are prone to digestive upsets and/or have a sensitive skin and coat. Puppy-Junior High in Fish & Rice is a completely hypoallergenic dog food. It contains the right daily amounts of proteins, fats, carbohydrates, vitamins and minerals that contribute to a good health of your puppy or junior dog.

The high quality raw materials are of animal and vegetable origin.

## Product pluses Puppy-Junior High in Fish & Rice

Contains the FOS prebiotic and insoluble fibres that promote healthy intestinal flora and proper intestinal function.

Intestinal Security



Contains a combination of astaxanthin, Omega-3 fatty acids, and FOS to support the immune system.

Immunity Support



Contains an optimum ratio of Omega-3 and Omega-6 fatty acids, and is rich in the Omega-3 fatty acids EPA and DHA, to strengthen the dog's immune system, care for its skin, and promote its ability to learn.

Omega 3/6



Balanced food for dogs with digestive problems and/or that have sensitive skin and a sensitive coat.

Hypo Allergenic



Tasty feed with a high acceptance.

High Acceptance



## Product analysis Puppy-Junior High in Fish & Rice

### COMPOSITION:

Maize, dehydrated oceanic fish (14%), rice (14%), dehydrated chicken, animal fat (chicken), maize gluten, hydrolysed proteins, linseed, fish oil, dehydrated beet pulp, dehydrated chicory (a natural source of FOS [fructo-oligosaccharides] and inulin), locust bean gum, minerals, cellulose, brewer's yeast, dehydrated Antarctic krill (0.25%) (a natural source of EPA and DHA), Macleaya cordata, Yucca schidigera.

### ANALYTICAL CONSTITUENTS (%):

Crude protein: 27.0, Crude fat: 15.0, Crude ash: 6.0, Crude fibre: 2.5, Calcium (Ca): 1.0, Phosphorous (P): 0.8.

### NUTRITIONAL ADDITIVES PER KG:

Vitamin A (3a672a) 15,000 IU, Vitamin D3 (3a671) 1,500 IU, Vitamin E (3a700) 200 mg, E1 Iron (iron sulphate (monohydrate)) 80 mg, E4 Copper (copper sulphate (pentahydrate)) 13 mg, Manganese (manganese(II) oxide) (3b502) 40 mg, Zinc (zinc oxide) (3b603) 40 mg, Zinc (zinc chelate of glycine hydrate) (3b607) 40 mg, Iodine (potassium iodide) (3b201) 1.2 mg, Selenium (sodium selenite) (E8) 0.3 mg.

### TECHNOLOGICAL ADDITIVES PER KG:

Tocopherol extracts from vegetable oils (1b306(i)) 100 mg.



Stabilized with natural antioxidants



Naturally complete



Well balanced



Yucca included to reduce odor



With Antarctic krill



Wheat gluten free



No artificial flavours, colors or preservatives added



GMO-ingredients free

### NUTRITIONAL ADVICE:

- Give your puppy the dog food 3 to 4 times a day for the first 3 months.
- Reduce this to 3 times a day at the age of 3 to 4 months.
- Reduce this to 2 times a day as from the age of 5 months.
- Make sure that your dog always has fresh drinking water.
- When feeding your dog HobbyFirst Canex for the first time, gradually build up the amount to 100% over the course of 7 days.



# Puppy-Junior High in Fish & Rice Maxi

12 kg



Premium ★★★★★

HobbyFirst Canex Puppy-Junior High in Fish & Rice Maxi Complete animal nutrition for pups and junior dogs of all large breeds.

Puppy-Junior High in Fish & Rice Maxi provides a complete and balanced diet for (growing) pups and junior dogs of large breeds in their first growth phase starting from 4 weeks. Specifically meant for dogs that are prone to digestive upsets and/or have a sensitive skin and coat. Puppy-Junior High in Fish & Rice Maxi is a completely hypoallergenic dog food. The large pieces allow the dog sufficient opportunity for chewing.

It contains the right daily amounts of proteins, fats, carbohydrates, vitamins and minerals that contribute to a good health of your puppy or junior dog. The high quality raw materials are of animal and vegetable origin.

## Product pluses Puppy-Junior High in Fish & Rice Maxi



### Intestinal Security

Contains the FOS prebiotic and insoluble fibres that promote healthy intestinal flora and proper intestinal function.



### Immunity Support

Contains a combination of astaxanthin, Omega-3 fatty acids, and FOS to support the immune system.



### Omega 3/6

Contains an optimum ratio of Omega-3 and Omega-6 fatty acids, and is rich in the Omega-3 fatty acids EPA and DHA, to strengthen the dog's immune system, care for its skin, and promote its ability to learn.



### Hypo Allergenic

Balanced food for dogs with digestive problems and/or that have sensitive skin and a sensitive coat.



### Calcium - Protein +

Contains reduced calcium for healthy, balanced bone development and increased protein for developing muscle mass.

## Product analysis Puppy-Junior High in Fish & Rice Maxi

### COMPOSITION:

Maize, dehydrated oceanic fish (14%), rice (14%), maize gluten, dehydrated chicken, animal fat (chicken), hydrolysed proteins, linseed, fish oil, dehydrated beet pulp, dehydrated chicory (a natural source of FOS [fructo-oligosaccharides] and inulin), minerals, locust bean gum, cellulose, brewer's yeast, dehydrated Antarctic krill (0.25%) (a natural source of EPA and DHA), Macleaya cordata, Yucca schidigera.

### ANALYTICAL CONSTITUENTS (%):

Crude protein: 30.0, Crude fat: 18.0, Crude ash: 5.5, Crude fibre: 3.0, Calcium (Ca): 0.8, Phosphorous (P): 0.6.

### NUTRITIONAL ADDITIVES PER KG:

Vitamin A (3a672a) 15,000 IU, Vitamin D3 (3a671) 1,500 IU, Vitamin E (3a700) 200 mg, E1 Iron (iron sulphate (monohydrate)) 80 mg, E4 Copper (copper sulphate (pentahydrate)) 13 mg, Manganese (manganese(II) oxide) (3b502) 40 mg, Zinc (zinc oxide) (3b603) 40 mg, Zinc (zinc chelate of glycine hydrate) (3b607) 40 mg, Iodine (potassium iodide) (3b201) 1.2 mg, Selenium (sodium selenite) (E8) 0.3 mg.

### TECHNOLOGICAL ADDITIVES PER KG:

Tocopherol extracts from vegetable oils (1b306(i)) 100 mg.



Stabilized with natural antioxidants



Naturally complete



Well balanced



Yucca included to reduce odor



With Antarctic krill



Wheat gluten free



No artificial flavours, colors or preservatives added



GMO-ingredients free

### NUTRITIONAL ADVICE:

- Give your puppy the dog food 3 to 4 times a day for the first 3 months.
- Reduce this to 3 times a day at the age of 3 to 4 months.
- Reduce this to 2 times a day as from the age of 5 months.
- Make sure that your dog always has fresh drinking water.
- When feeding your dog HobbyFirst Canex for the first time, gradually build up the amount to 100% over the course of 7 days.



Premium ★ ★ ★ ★ ★

# Adult Fish & Rice

3 + 12 kg



HobbyFirst Canex Adult Fish & Rice Complete animal nutrition for adult dogs of all small and medium sized breeds.

Adult Fish & Rice provides an easily digestible, complete and balanced diet for adult dogs of all small and medium sized breeds with an average energy requirement and a normal weight. Specifically meant for dogs that are prone to digestive upsets and/or have a sensitive skin and coat. Adult Fish & Rice is a completely hypoallergenic dog food.

It contains the right daily amounts of proteins, fats, carbohydrates, vitamins and minerals that contribute to a good health of your dog. The high quality raw materials are of animal and vegetable origin.

## Product pluses Adult Fish & Rice



Stabilized with natural antioxidants



Naturally complete



Well balanced



Yucca included to reduce odor



Wheat gluten free



No artificial flavours, colors or preservatives added



GMO-ingredients free

Contains the FOS prebiotic and insoluble fibres that promote healthy intestinal flora and proper intestinal function.

Intestinal Security



Contains an optimum ratio of Omega-3 and Omega-6 fatty acids, and is rich in the Omega-3 fatty acids EPA and DHA, herbal extracts to care for the skin and promote a glossy coat.

Skin & Coat Care



Balanced food for dogs with digestive problems and/or that have sensitive skin and a sensitive coat.

Hypo Allergenic



The added natural polyphenols contribute to reducing the extent of cell ageing and tissue damage.

Cell Protection



Tasty feed with a high acceptance.

High Acceptance



### NUTRITIONAL ADVICE:

- preferably, feed your dog 2 times a day
- make sure that your dog always has fresh drinking water
- when feeding your dog HobbyFirst Canex for the first time, gradually build up the amount to 100% over the course of 7 days

## Product analysis Adult Fish & Rice

### COMPOSITION:

Maize, dehydrated chicken (22%), wheat, rice (9%), animal fat (chicken), hydrolysed chicken proteins, wheat grits, meat-and-bone meal, dehydrated beet pulp, dehydrated chicory (a natural source of FOS [fructo-oligosaccharides] and inulin), locust bean gum, whole dehydrated eggs, brewer's yeast, dehydrated Antarctic krill (0.2%) (a natural source of EPA and DHA), minerals.

### ANALYTICAL CONSTITUENTS (%):

Crude protein: 25.0, Crude fat: 13.0, Crude ash: 6.5, Crude fibre: 3.0, Calcium (Ca): 1.1, Phosphorous (P): 0.8.

### NUTRITIONAL ADDITIVES PER KG:

Vitamin A (3a672a) 15,000 IU, Vitamin D3 (3a671) 1,500 IU, Vitamin E (3a700) 150 mg, E1 Iron (iron sulphate (monohydrate)) 80 mg, E4 Copper (copper sulphate (pentahydrate)) 13 mg, Manganese (manganese(II) oxide) (3b502) 40 mg, Zinc (zinc oxide) (3b603) 40 mg, Zinc (zinc chelate of glycine hydrate) (3b607) 40 mg, Iodine (potassium iodide) (3b201) 1.2 mg, Selenium (sodium selenite) (E8) 0.3 mg.

### TECHNOLOGICAL ADDITIVES PER KG:

Tocopherol extracts from vegetable oils (1b306(i)) 100 mg.

73%  
in the total amount of protein



# Adult Fish & Rice Maxi

12 kg



Premium ★★★★★

HobbyFirst Canex Adult Fish & Rice Maxi Complete animal nutrition for adult dogs of all large breeds.

Adult Fish & Rice Maxi provides an easily digestible, complete and balanced diet for adult dogs of all large breeds. Specifically meant for dogs that are prone to digestive upsets and/or have a sensitive skin and coat. Adult Fish & Rice Maxi is a completely hypoallergenic dog food. The large pieces allow the dog sufficient opportunity for chewing.

It contains the right daily amounts of proteins, fats, carbohydrates, vitamins and minerals that contribute to a good health of your dog. The high quality raw materials are of animal and vegetable origin.

## Product pluses Adult Fish & Rice Maxi



### Intestinal Security

Contains the FOS prebiotic and insoluble fibres that promote healthy intestinal flora and proper intestinal function.



### Skin & Coat Care

Contains an optimum ratio of Omega-3 and Omega-6 fatty acids, and is rich in the Omega-3 fatty acids EPA and DHA, herbal extracts to care for the skin and promote a glossy coat.



### Hypo Allergenic

Balanced food for dogs with digestive problems and/or that have sensitive skin and a sensitive coat.



### Cell Protection

The added natural polyphenols contribute to reducing the extent of cell ageing and tissue damage.



### High Acceptance

Tasty feed with a high acceptance.

## Product analysis Adult Fish & Rice Maxi

### COMPOSITION:

Dehydrated oceanic fish (26%), rice (26%), maize, animal fat (chicken), hydrolysed proteins, fish oil, corn gluten, brewer's yeast, dehydrated beet pulp, dehydrated chicory (a natural source of FOS [fructo-oligosaccharides] and inulin), minerals, cellulose, Yucca schidigera, vegetable extracts (0.03%) from rosemary, grapes, turmeric, citrus, and clove (source of polyphenols).

### ANALYTICAL CONSTITUENTS (%):

Crude protein: 24.0, Crude fat: 16.0, Crude ash: 6.5, Crude fibre: 2.5, Calcium (Ca): 1.6, Phosphorous (P): 1.0.

### NUTRITIONAL ADDITIVES PER KG:

Vitamin A (3a672a) 15,000 IU, Vitamin D3 (3a671) 1,500 IU, Vitamin E (3a700) 200 mg, E1 Iron (iron sulphate (monohydrate)) 80 mg, E4 Copper (copper sulphate (pentahydrate)) 13 mg, Manganese (manganese(II) oxide) (3b502) 40 mg, Zinc (zinc oxide) (3b603) 40 mg, Zinc (zinc chelate of glycine hydrate) (3b607) 40 mg, Iodine (potassium iodide) (3b201) 1.2 mg, Selenium (sodium selenite) (E8) 0.3 mg.

### TECHNOLOGICAL ADDITIVES PER KG:

Tocopherol extracts from vegetable oils (1b306(i)) 100 mg.



Stabilized with natural antioxidants



Naturally complete



Well balanced



Yucca included to reduce odor



Wheat gluten free



No artificial flavours, colors or preservatives added



GMO-ingredients free

### NUTRITIONAL ADVICE:

- preferably, feed your dog 2 times a day
- make sure that your dog always has fresh drinking water
- when feeding your dog HobbyFirst Canex for the first time, gradually build up the amount to 100% over the course of 7 days



# Active dogs take their owners for a walk

Taking your dog on a bike ride! Great fun for two and excellent for strengthening the muscles. If you keep to a regular pace, cycling needn't place too much stress on the joints. But take care, because running alongside a bike isn't ideal for every dog.

Some short-nosed breeds may get out of breath quickly, and the pace is too high for the really small breeds, whereas the stress on the joints is too great for some of the heavier breeds. In case of doubt ask your veterinary surgeon.



### Agility

Another word for the obstacle course. You lead your dog around an obstacle course in the shortest possible time. They have to leap over obstacles, creep through tunnels and do all kinds of things. Agility calls for real cooperation between dog and owner and often leads to a more disciplined dog. Suitable for just about any healthy animal over the age of 1. Can be practised for fun or to competition standard.

### Canicross

Long-distance running, only with your dog. Working on your endurance and your bond with your dog. A good canicross dog takes its owner with it, which tends to raise the pace. In the woods, on the beach or in the park, alone, or as part of a group.

### Dog Dance

Dancing with your dog, to music. The dog is not actually dancing, but following your lead. It is all about the relationship with your dog and the pleasure you both get from it. There are no set exercises, so you and your dog can just make it up as you go along. If you decide to take it seriously, you can enter competitions.

### Flyball

Flyball is a team sport, for eight dogs and their owners. The dogs race over hurdles to retrieve a ball from a box. It is a relay race, in which team performance is what really matters. It calls for intensive training. The nice thing about this sport is that all kinds of breeds can take part. Ideal for sociable dogs with good agility, who love sprinting and leaping.

### Karelian Bear Dog

A powerful and courageous (hunting) dog from the borderlands between Finland and Russia. Despite their fierce, unflinching and headstrong character, these dogs are sensitive if too harshly treated.

# Senior Fish & Rice

3 + 12 kg



Premium ★★★★★

HobbyFirst Canex Senior Fish & Rice Complete animal nutrition for dogs of all breeds, older than 7 years.

Senior Fish & Rice provides an easily digestible, complete and balanced diet for older dogs of all breeds. Specifically meant for dogs that are prone to digestive upsets and/or have a sensitive skin and coat. Senior Fish & Rice is a completely hypoallergenic dog food.

It contains the right daily amounts of proteins, fats, carbohydrates, vitamins and minerals that contribute to a good health of your dog. The high quality raw materials are of animal and vegetable origin.

## Product pluses Senior Fish & Rice



### Intestinal Security

Contains the FOS prebiotic and insoluble fibres that promote healthy intestinal flora and proper intestinal function.



### Skin & Coat Care

Contains an optimum ratio of Omega-3 and Omega-6 fatty acids, and is rich in the Omega-3 fatty acids EPA and DHA, herbal extracts to care for the skin and promote a glossy coat.



### Hypo Allergenic

Balanced food for dogs with digestive problems and/or that have sensitive skin and a sensitive coat.



### Cell Protection

The added natural polyphenols contribute to reducing the extent of cell ageing and tissue damage.



### Teeth Care

Contains sodium triphosphate, which contributes to reducing the formation of dental plaque and supports healthy teeth.

## Product analysis Senior Fish & Rice

### COMPOSITION:

Dehydrated oceanic fish (26%), rice (26%), maize, animal fat (chicken), hydrolysed proteins, linseed, brewer's yeast, fish oil, dehydrated beet pulp, dehydrated chicory (a natural source of FOS [fructo-oligosaccharides] and inulin), whole dehydrated eggs, minerals, dehydrated Antarctic krill (0.5%) (a natural source of EPA and DHA), MOS (mannanoligosaccharides), sodium tripolyphosphate (0.35%), glucosamine hydrochloride (0.05%), chondroitin sulphate (0.02%), Yucca schidigera, vegetable extracts (0.03%) from rosemary, grapes, turmeric, citrus, and cloves (source of polyphenols).

### ANALYTICAL CONSTITUENTS (%):

Crude protein: 24.0, Crude fat: 12.0, Crude ash: 7.0, Crude fibre: 3.0, Calcium (Ca): 1.4, Phosphorous (P): 1.0.

### NUTRITIONAL ADDITIVES PER KG:

Vitamin A (3a672a) 15,000 IU, Vitamin D3 (3a671) 1,500 IU, Vitamin E (3a700) 200 mg, Taurine (3a370) 1,000 mg L-Carnitine (3a910) 100 mg, E1 Iron (iron sulphate (monohydrate)) 80 mg, E4 Copper (copper sulphate (pentahydrate)) 13 mg, Manganese (manganese(II) oxide) (3b502) 40 mg, Zinc (zinc oxide) (3b603) 40 mg, Zinc (zinc chelate of glycine hydrate) (3b607) 40 mg, Iodine (potassium iodide) (3b201) 1.2 mg, Selenium (sodium selenite) (E8) 0.3 mg.

### TECHNOLOGICAL ADDITIVES PER KG:

Tocopherol extracts from vegetable oils (1b306(i)) 100 mg.



Stabilized with natural antioxidants



Naturally complete



Well balanced



Yucca included to reduce odor



With L-Carnitine



With Antarctic krill



Wheat gluten free



No artificial flavours, colors or preservatives added



GMO-ingredients free

### NUTRITIONAL ADVICE:

- preferably, feed your dog 2 times a day
- make sure that your dog always has fresh drinking water
- when feeding your dog HobbyFirst Canex for the first time, gradually build up the amount to 100% over the course of 7 days



# Grain-Free – so much more than a trend

Like people, dogs can be intolerant of cereal grains. This is why HobbyFirst Canex includes grain-free food in its range. Cereal grains provide much-needed energy in most recipes. HobbyFirst Canex Grainfree dog food is guaranteed to be free of wheat, rice, corn and other grains. In their place we use healthy vegetables such as potatoes, peas and carrots.

## What makes HobbyFirst Canex Grainfree even more unique?

This natural, dry dog food is very rich in protein, as it comes from beautiful meat (fresh and dried duck) and contains fruit and herb extracts for healthy skin and a shiny coat. This keeps dogs in top condition.

## Is HobbyFirst Canex Grainfree a complete food?

It most certainly is. It is a complete, balanced and above all flavoursome food for dogs of all ages and breeds. Even if your dog is not gluten intolerant, or you are unsure, HobbyFirst Canex Grainfree is an excellent choice. Your dog certainly won't suffer from any dietary deficiencies.

## HobbyFirst Canex Grainfree contains FOS and MOS. What do these ingredients do?

Fructo-oligosaccharides (FOS) and mannan-oligosaccharides (MOS) are prebiotics. They play a large part in maintaining healthy intestinal flora, which in turn helps ensure easy and effective digestion of the food. In conjunction with astaxanthin and omega-3 fatty acids, FOS and MOS ensure the proper functioning of the immune system.

## Omega-3 and -6 in right proportions

HobbyFirst Canex Grainfree contains the right proportions of omega-3 and omega-6 fatty acids and is rich in EPA and DHA (these are omega-3 fatty acids). This strengthens natural immunity and maintains healthy skin. The combination also has a beneficial effect on your dog's ability to learn.

'It is important, for me personally, to trust the food I buy for my dog. So it has to be of a high, and, above all, constant quality and it has to be made from natural ingredients.'

## Grain-free and hypoallergenic

Our Grainfree foods are completely hypoallergenic, which makes them ideal for dogs with digestive problems and/or sensitive skin and a sensitive coat.

## Is there a Grainfree food for puppies and young dogs?

Yes, there is. We have the Adult and Puppy-Junior variants.



### Short-haired Vizsla

Lively, friendly and intelligent are the best words to describe the Vizsla. Eager to please, they are sociable, affectionate and make great companions. Vizslas are highly responsive to their owner's moods.



Premium ★ ★ ★ ★ ★

# Puppy-Junior Grainfree

3 + 12 kg



HobbyFirst Canex Puppy-Junior Grainfree Complete animal nutrition for puppies and junior dogs of small and medium breeds.

Puppy-Junior Grainfree provides an easily digestible, complete and balanced diet for (growing) puppies and junior dogs of small and medium sized breeds in their first growth phase starting from 4 weeks. Specifically meant for dogs that are prone to cereals. It contains no wheat, rice, maize or other grains. The cereals are replaced by vegetables like potatoes, peas and carrots. Adult Grainfree is a hypoallergenic dog food.

It contains the right daily amounts of proteins, fats, carbohydrates, vitamins and minerals that contribute to a good health of your pup or junior dog. The high quality raw materials are of animal and vegetable origin.

## Product pluses Puppy-Junior Grainfree



Stabilized with natural antioxidants



Naturally complete



Well balanced



Yucca included to reduce odor



With Antarctic krill



Grain free



No artificial flavours, colors or preservatives added



GMO-ingredients free

### NUTRITIONAL ADVICE:

- Give your puppy the dog food 3 to 4 times a day for the first 3 months.
- Reduce this to 3 times a day at the age of 3 to 4 months.
- Reduce this to 2 times a day as from the age of 5 months.
- Make sure that your dog always has fresh drinking water.
- When feeding your dog HobbyFirst Canex for the first time, gradually build up the amount to 100% over the course of 7 days.

Contains the FOS prebiotic that promotes healthy intestinal flora.

Intestinal Security



Contains an optimum ratio of Omega-3 and Omega-6 fatty acids, and is rich in the Omega-3 fatty acids EPA and DHA, herbal extracts to care for the skin and promote a glossy coat.

Skin & Coat Care



Contains an optimum ratio of Omega-3 and Omega-6 fatty acids, and is rich in the Omega-3 fatty acids EPA and DHA, to strengthen the dog's immune system and care for the skin.

Omega 3/6



Contains a combination of astaxanthin, Omega-3 fatty acids, and FOS to support the immune system.

Immunity Support



## Product analysis Puppy-Junior Grainfree

### COMPOSITION:

Fresh duck meat (15%), dehydrated duck meat (15%), dehydrated potatoes (14%), animal fat (chicken), peas (10%), split peas (10%), animal protein extract, hydrolysed chicken proteins, dehydrated sweet potatoes (3%), dehydrated beet pulp, dehydrated chicory (a natural source of FOS [fructo-oligosaccharides] and inulin), minerals, dehydrated apples (0.5%), dehydrated carrots (0.5%), dehydrated beer yeast, MOS (mannan-oligosaccharides), dehydrated Antarctic krill (0.2%) (a natural source of EPA and DHA), dehydrated broccoli (0.1%), dehydrated spinach (0.1%), dehydrated cranberries (0.05%), dehydrated blueberries (0.05%), Yucca schidigera, vegetable extracts (0.03%) from Arctium lappa, Trifolium pratense, calendula, Viola tricolor, borage, Rosemarinus sp., Vitis sp., Curcuma sp., Citrus sp., and Eugenia sp. (source of polyphenols).

### ANALYTICAL CONSTITUENTS (%):

Crude protein: 28.0, Crude fat: 18.0, Crude ash: 8.0, Crude fibre: 3.0, Calcium (Ca): 1.4, Phosphorous (P): 1.0.

### NUTRITIONAL ADDITIVES PER KG:

Vitamin A (3a672a) 15,000 IU, Vitamin D3 (3a671) 1,500 IU, Vitamin E (3a700) 200 mg, E1 Iron (iron sulphate (monohydrate)) 80 mg, E4 Copper (copper sulphate (pentahydrate)) 13 mg, Manganese (manganese(II) oxide) (3b502) 40 mg, Zinc (zinc oxide) (3b603) 40 mg, Zinc (zinc chelate of glycine hydrate) (3b607) 40 mg, Iodine (potassium iodide) (3b201) 1.2 mg, Selenium (sodium selenite) (E8) 0.3 mg.

### TECHNOLOGICAL ADDITIVES PER KG:

Tocopherol extracts from vegetable oils (1b306(i)): 100 mg.

78%  
in the total amount of protein

# Adult Grainfree

3 + 12 kg



Premium ★★★★★

HobbyFirst Canex Adult Grainfree Complete animal nutrition for adult dogs of all breeds.

Adult Grainfree provides an easily digestible, complete and balanced diet for adult dogs of all breeds. Specifically meant for dogs that are prone to cereals. It contains no wheat, rice, maize or other cereals. The cereals are replaced by vegetables like potatoes, peas and carrots. Adult Grainfree is a hypoallergenic dog food.

It contains the right daily amounts of proteins, fats, carbohydrates, vitamins and minerals that contribute to a good health of your dog. The high quality raw materials are of animal and vegetable origin.

## Product pluses Adult Grainfree



### Intestinal Security

Contains the FOS prebiotic that promotes healthy intestinal flora.



### Skin & Coat Care

Contains an optimum ratio of Omega-3 and Omega-6 fatty acids, and is rich in the Omega-3 fatty acids EPA and DHA, herbal extracts to care for the skin and promote a glossy coat.



### Cell Protection

The added natural polyphenols contribute to reducing the extent of cell ageing and tissue damage.



### Immunity Support

Contains a combination of astaxanthin, Omega-3 fatty acids, and FOS to support the immune system.

## Product analysis Adult Grainfree

### COMPOSITION:

Fresh duck meat (15%), dehydrated duck meat (15%), dehydrated potatoes (14%), dehydrated sweet potatoes (11%), peas (10%), split peas (10%), animal fat (chicken), hydrolysed chicken proteins, animal protein extract, dehydrated beet pulp, dehydrated chicory (a natural source of FOS [fructo-oligosaccharides] and inulin), dehydrated apples (1.4%), minerals, dehydrated brewer's yeast, dehydrated carrots (0.5%), MOS (mannan-oligosaccharides), dehydrated Antarctic krill (0.2%) (a natural source of EPA and DHA), dehydrated broccoli (0.1%), dehydrated spinach (0.1%), dehydrated cranberries (0.05%), dehydrated blueberries (0.05%), Yucca schidigera, vegetable extracts (0.03%) from Arctium lappa, Trifolium pratense, calendula, Viola tricolor, borage, Rosemarinus sp., Vitis sp., Curcuma sp., Citrus sp., and Eugenia sp. (source of polyphenols).

### ANALYTICAL CONSTITUENTS (%):

Crude protein: 25.0, Crude fat: 13.0, Crude ash: 7.5, Crude fibre: 3.5, Calcium (Ca): 1.2, Phosphorous (P): 0.8.

### NUTRITIONAL ADDITIVES PER KG:

Vitamin A (3a672a) 15,000 IU, Vitamin D3 (3a671) 1,500 IU, Vitamin E (3a700) 200 mg, E1 Iron (iron sulphate (monohydrate)) 80 mg, E4 Copper (copper sulphate (pentahydrate)) 13 mg, Manganese (manganese(II) oxide) (3b502) 40 mg, Zinc (zinc oxide) (3b603) 40 mg, Zinc (zinc chelate of glycine hydrate) (3b607) 40 mg, Iodine (potassium iodide) (3b201) 1.2 mg, Selenium (sodium selenite) (E8) 0.3 mg.

### TECHNOLOGICAL ADDITIVES PER KG:

Tocopherol extracts from vegetable oils (1b306(i)): 100 mg.



Stabilized with natural antioxidants



Naturally complete



Well balanced



Yucca included to reduce odor



With Antarctic krill



Grain free



No artificial flavours, colors or preservatives added



GMO-ingredients free

### NUTRITIONAL ADVICE:

- preferably, feed your dog 2 times a day
- make sure that your dog always has fresh drinking water
- when feeding your dog HobbyFirst Canex for the first time, gradually build up the amount to 100% over the course of 7 days



# Food

# Exercise



# Get the balance right

It has been estimated that about 40% of dogs are overweight. This is a serious problem, because, as with humans, being overweight can lead to complications.

An overweight dog is at an increased risk of:

- cardiovascular disease
- cancer
- bone and joint problems

Besides the higher health risk, an overweight dog has a shorter life on average and may suffer from other complaints such as reduced stamina, heat intolerance and shortness of breath. A dog's behaviour may change as it becomes less active. For example, it may sleep longer and be unwilling to play.

Medical conditions aside, the main reason for any dog gaining weight is an energy surplus. This may be the result of too much food (too much energy), or too little exercise, through which less energy is needed, or a combination of the two.

To lower your dog's weight: make sure it gets plenty of exercise and give it the correct amount of food. New to the HobbyFirst Canex range: Weight Control.

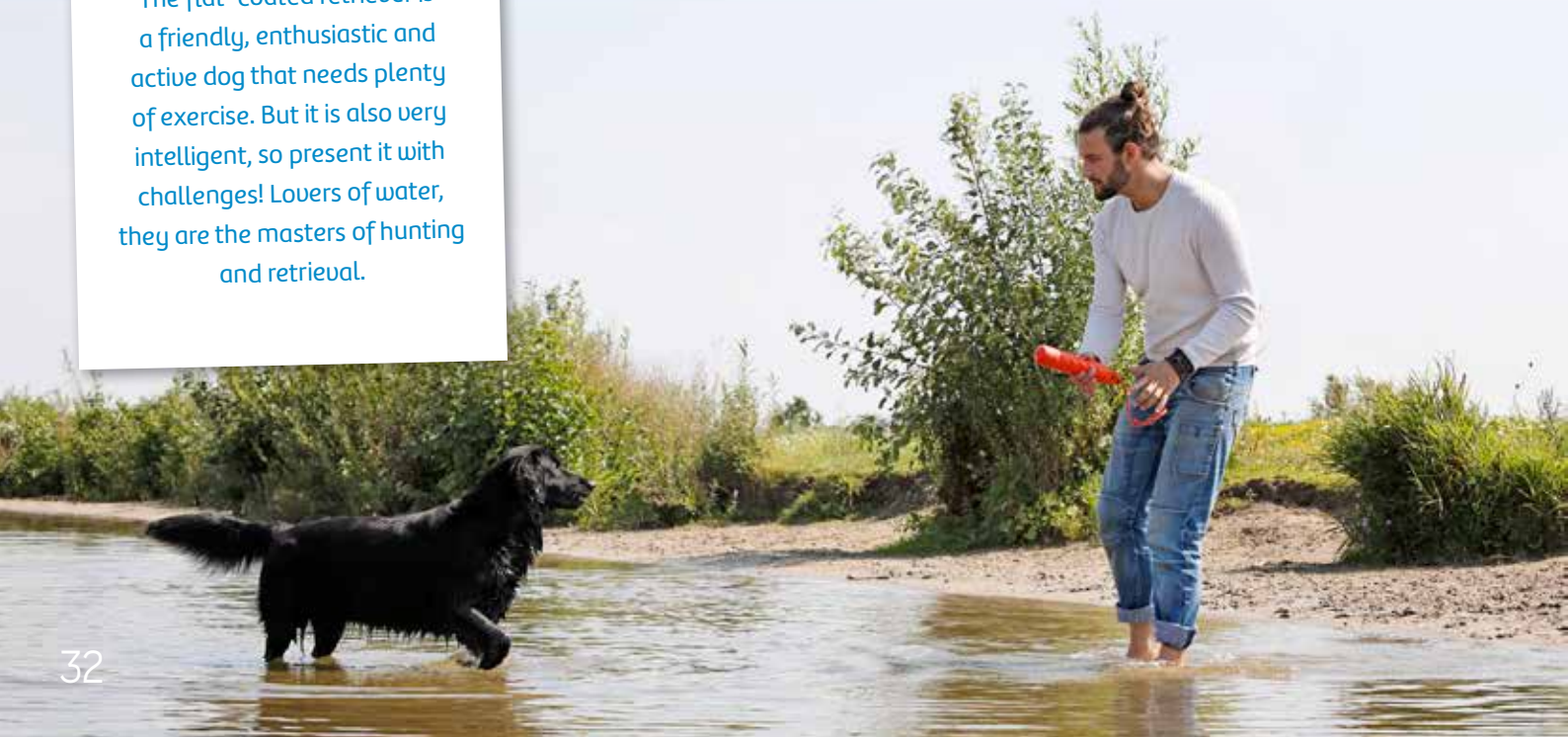
### HobbyFirst Canex Weight Control

This select mix of ingredients allows your dog to lose weight without feeling 'hungry'. Weight Control gives a rapid feeling of satisfaction, making the dog less inclined to eat more.

Weight Control is a natural, dry dog food which is free of cereal grains and rich in proteins. Made from beautiful fresh, lean meat! Suitable for all adult dogs with a tendency to put on weight.

### Flat-coated retriever

The flat-coated retriever is a friendly, enthusiastic and active dog that needs plenty of exercise. But it is also very intelligent, so present it with challenges! Lovers of water, they are the masters of hunting and retrieval.





# Adult Weight Control

3 + 12 kg



Premium ★★★★★

HobbyFirst Canex Adult Weight Control Complete animal nutrition for adult dogs of all breeds.

Adult Weight Control provides an easily digestible, complete and balanced diet for adult dogs of all breeds. Suitable for dogs with a tendency for obesity, thanks to its reduced energy content. Adult Weight Control is a completely hypoallergenic dog food.

It contains the right daily amounts of proteins, fats, carbohydrates, vitamins and minerals that contribute to a good health of your dog. The high quality raw materials are of animal and vegetable origin.

## Product pluses Adult Weight Control



### Intestinal Security

Contains the FOS prebiotic that promotes healthy intestinal flora.



### Weight Control

Suitable for dogs with a tendency to be overweight thanks to the lower energy content, high insoluble fibre content, and plant extracts.



### Cell Protection

The added natural polyphenols contribute to reducing the extent of cell ageing and tissue damage.



### Immunity Support

Contains a combination of astaxanthin, Omega-3 fatty acids, and FOS to support the immune system.

## Product analysis Adult Weight Control

### COMPOSITION:

Fresh duck meat (15%), dehydrated turkey meat (15%), dehydrated potatoes (14%), peas (10%), split peas (10%), animal protein extract, cellulose, dehydrated sweet potatoes (5%), animal fat (chicken), hydrolysed chicken proteins, dehydrated beet pulp, dehydrated chicory (a natural source of FOS [fructo-oligosaccharides] and inulin), minerals, dehydrated apples (0.5%), MOS (mannan-oligosaccharides), dehydrated brewer's yeast, dehydrated carrots (0.5%), dehydrated Antarctic krill (0.2%) (a natural source of EPA and DHA), dehydrated broccoli (0.1%), dehydrated spinach (0.1%), dehydrated cranberries (0.05%), dehydrated blueberries (0.05%), Yucca schidigera, vegetable extracts (0.04%) from Fucus vesiculosus, laminaria, Betula, Rosemarinus sp., Vitis sp., Curcuma sp., Citrus sp., and Eugenia sp. (source of polyphenols).

### ANALYTICAL CONSTITUENTS (%):

Crude protein: 27.0, Crude fat: 11.0, Crude ash: 7.0, Crude fibre: 7.0, Calcium (Ca): 1.3, Phosphorous (P): 0.9.

### NUTRITIONAL ADDITIVES PER KG:

Vitamin A (3a672a) 15,000 IU, Vitamin D3 (3a671) 1,500 IU, Vitamin E (3a700) 200 mg, E1 Iron (iron sulphate (monohydrate)) 80 mg, E4 Copper (copper sulphate (pentahydrate)) 13 mg, Manganese (manganese(II) oxide) (3b502) 40 mg, Zinc (zinc oxide) (3b603) 40 mg, Zinc (zinc chelate of glycine hydrate) (3b607) 40 mg, Iodine (potassium iodide) (3b201) 1.2 mg, Selenium (sodium selenite) (E8) 0.3 mg.

### TECHNOLOGICAL ADDITIVES PER KG:

Tocopherol extracts from vegetable oils (1b306(i)): 100 mg.



Stabilized with natural antioxidants



Naturally complete



Well balanced



Yucca included to reduce odor



With Antarctic krill



Grain free



No artificial flavours, colors or preservatives added



GMO-ingredients free

### NUTRITIONAL ADVICE:

- preferably, feed your dog 2 times a day
- make sure that your dog always has fresh drinking water
- when feeding your dog HobbyFirst Canex for the first time, gradually build up the amount to 100% over the course of 7 days



# What others are saying



'Tjalve can't tolerate meat, it gives him diarrhoea, but things are going really well with hypoallergenic Adult Fish & Rice, and now he is in top condition! He is even taking part in international championships and has gained his CACIB in the Netherlands, Belgium and Switzerland.'

a response from Kristina Nislow in Sweden about her positive experience with Adult Fish & Rice for her Norwegian Elkhound, Tjalve

'We would like to thank you all again for the excellent care and service. The puppies are back in top shape thanks to the new variant of puppy brocks, and we are really pleased with it. We enclose a photo of the litter today, which is going great guns on your food.'

Rob and Jacqueline



'Shadow has been on the Adult Fish & Rice for a while now. After a long search for a good food, and having tried so many, as he was scratching his neck to pieces, this food is working well for him. He loves it and his problems have gone away, really pleased with your food!'

Thamara Meijerink



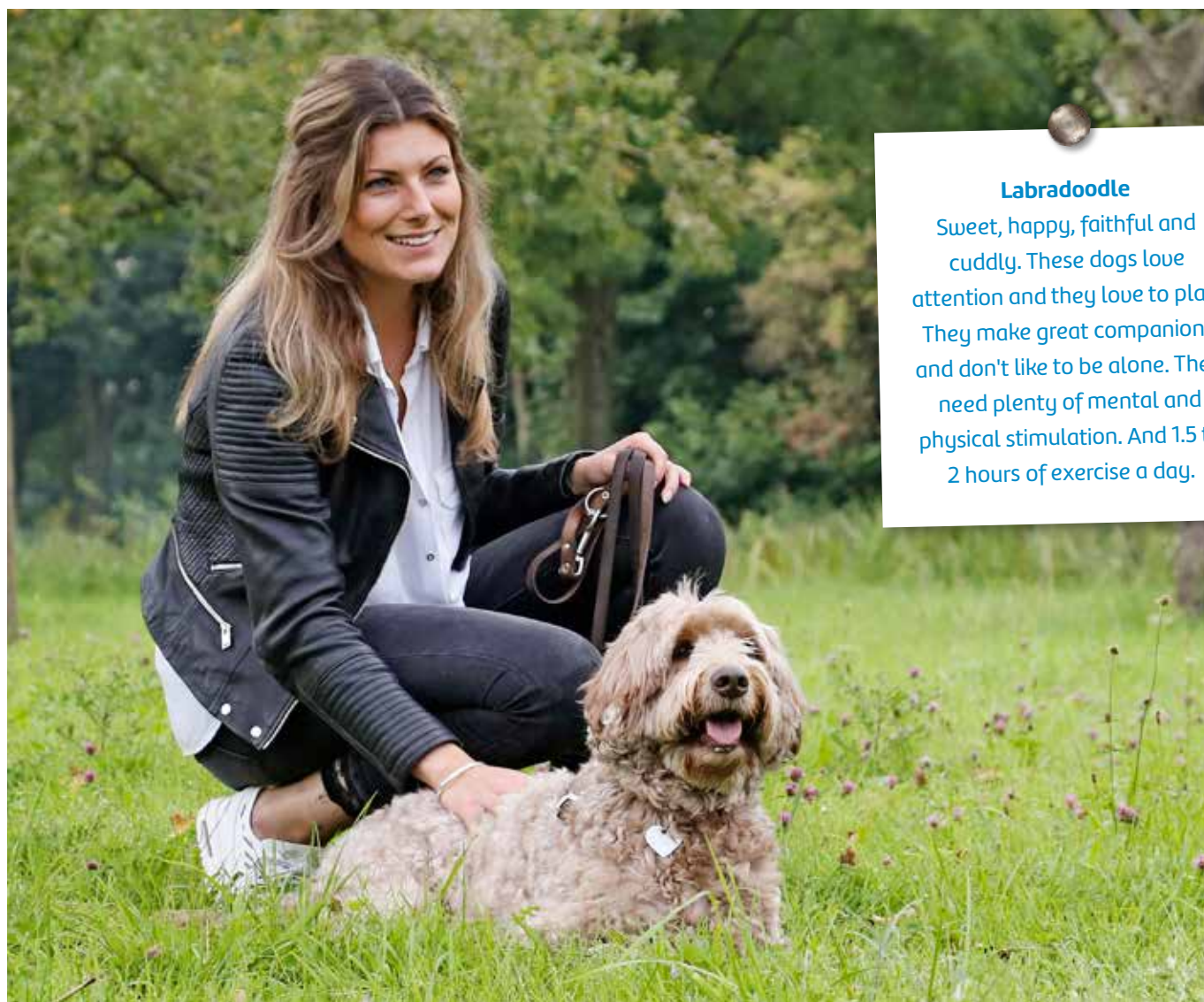
## Faithful users

'I have no complaints, just a compliment. We have a White Shepherd, of almost 5, Mack, who was in need of a home. He came

to us with the message that he went through periods when he wouldn't eat. Lots of diarrhoea, orange poo, vomiting. I discovered that he was wheat intolerant. I tried all kinds of wheat-free brocks. Most of the time it went well, but he passed large volumes through, which indicated that he wasn't absorbing much.

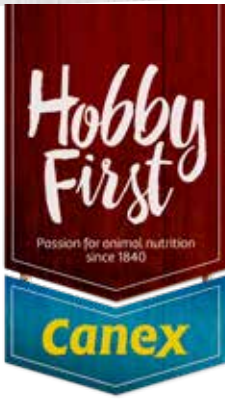
Since I discovered your brocks at our local pet store he's been doing fantastically well. Mack eats them every day with relish, has stopped having diarrhoea, stopped vomiting, maintains his weight really well and has a lovely coat. Our compliments on these brocks. I'd recommend them to anyone with a dog that has regular diarrhoea. And for White Shepherds, which are well known for a sensitive digestive system and skin. These brocks (HobbyFirst Canex Fish & Rice) are absolutely ideal for them.'

Amy Woelderink-Wassing



### Labradoodle

Sweet, happy, faithful and cuddly. These dogs love attention and they love to play. They make great companions and don't like to be alone. They need plenty of mental and physical stimulation. And 1.5 to 2 hours of exercise a day.



[www.hobbyfirst.com](http://www.hobbyfirst.com)